Dr. Julio Cesar Zuluaga Jiménez is an Assistant Professor in the Management of Organizations Department at the Javeriana University in Cali, Colombia. His research focuses on corporate social responsibility and firm strategy. His current project examines how ex-combatants reincorporate into society as entrepreneurs and the narratives they create in the Colombia peace-building process.

In 2016 the Colombian State and the FARC-ep agreed to end one of the world's longest civil wars. As a result, both ex-combatants and the government signed a Final Peace Agreement to guarantee implementation of the peace-building process. One of the main goals was the "economic and social reincorporation route" to facilitate the transition to civility by creating socioeconomic opportunities for nearly 13,000 former FARC-ep members. However, during the last five years, implementation of the Final Peace Agreement has faced challenges, particularly the collective projects led by ex-combatants. This talk will analyze the economic reincorporation process. It addresses the former combatants' roles in a post-conflict context and the choices they face to support their entrepreneurial activities.

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